



CHALKTALK



East Boston High School

The largest public school in the city, has an enrollment of 1,495 students, 59% of whom are economically disadvantaged and 86% of whom are minority. Students who used ChalkTalk saw an average 189-point improvement on the SAT, 3.2x greater the national average in only 29% of the time. The school also saw an improvement on the Massachusetts state test, the MCAS, where it leaped from the 3rd percentile to the 22nd percentile statewide.



189 points

Average SAT score improvement for students enrolled in ChalkTalk



2.9x more improvement

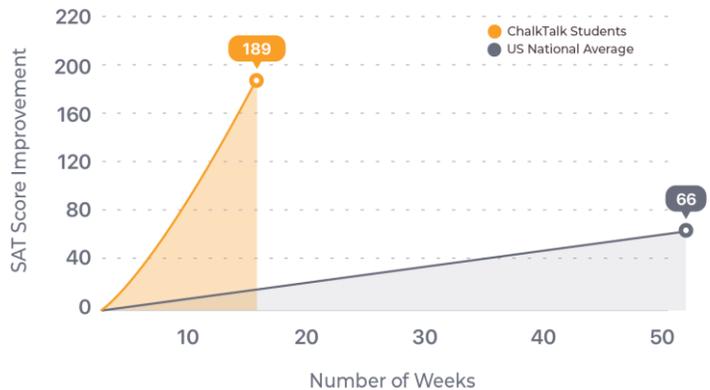
than the national average SAT score improvement (66 points)



71% less time

than the national average SAT score improvement period results achieved in 15 weeks vs 1 year.

Results reported by "Growth"



Impact Study Methodology

Students start by completing an official SAT practice test. Based on the results of the practice test and the school's implementation schedule, ChalkTalk generates an adaptive blended learning curriculum for each class in the school schedule—whole group instruction materials, small group practice and instruction, and individual practice exercises are generated for each class. Upon completing the ChalkTalk program, students then take another official SAT practice test. This impact study reports on both "growth" and "proficiency" using the scores from these two official practice tests.



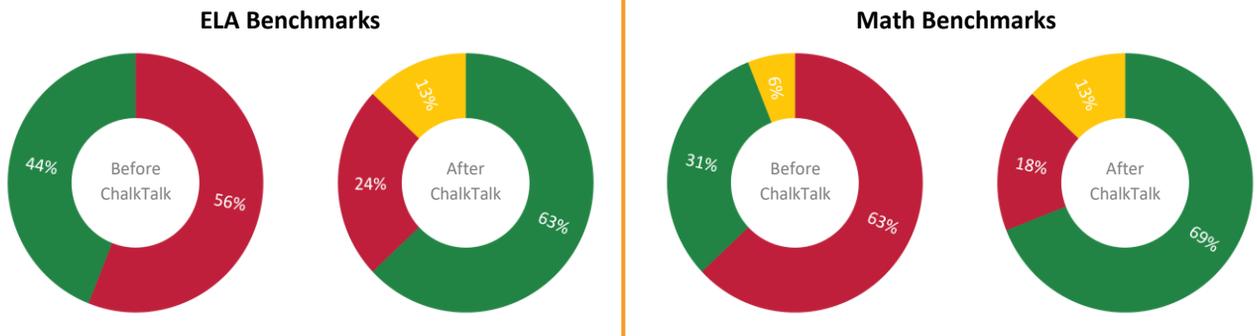
SAT[®]

Results reported by "Proficiency"

Based on the College-Readiness benchmarks, the following color-coding was used to create the pie charts below:

- : Student is behind by 2 or more grade levels.
- : Student is behind by 1 grade level.
- : Student meeting the benchmark of the current grade level.

50% of Active students that participated in the ChalkTalk program improved by one or more grade levels.



Quotes

“I really fell in love with the program. I liked it so much, that I enrolled my daughter who attends another school.

Lorenzo Di Benedetto, Teacher

“ChalkTalk is brilliant. I wish I had ChalkTalk when I was a student.

Tyrone Figueroa, Teacher

“ChalkTalk is a resource that makes my life easier. I'm more prepared for everything that's coming my way.

Derick, Student