



97 points

average SAT score improvement for students enrolled in ChalkTalk



2.7x growth

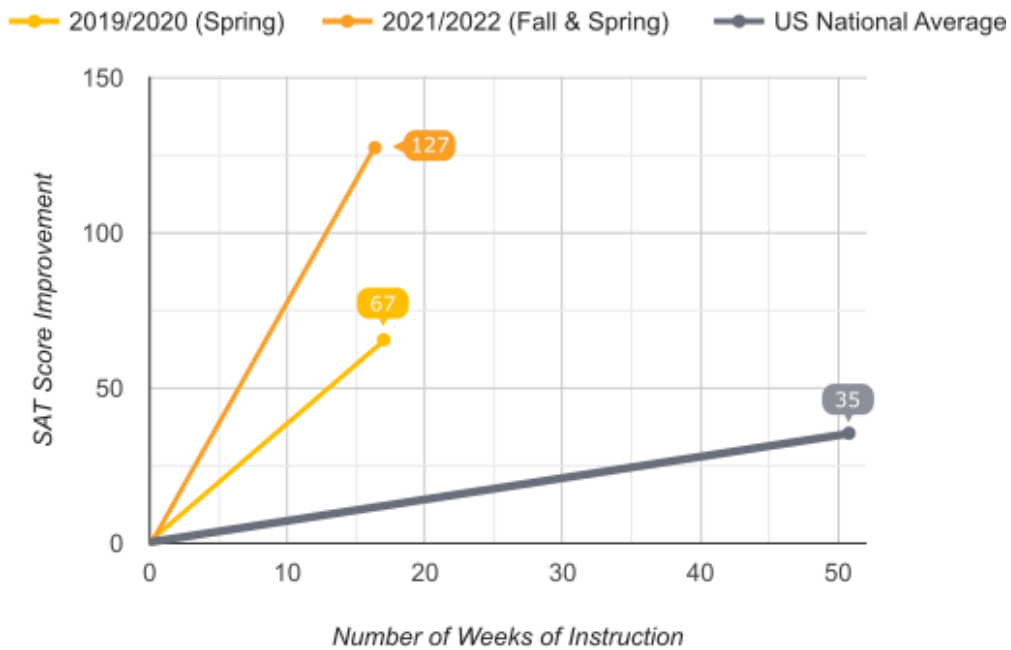
compared to the national average SAT score improvement (35 points)



67% less time

than the national average SAT score improvement period results achieved in an average of 17 weeks vs 1 year.

“Growth” Over the Years



Summary Over the Years

Over the past two academic years, 518 Lake Nona students had significant learning activity on ChalkTalk.

	2019/2020 (Spring)	2021/2022 (Fall & Spring)
Students	199	319
Points	127	67
Improvement (Compared to US national avg)	3.6x	1.9x
Time (Compared to US national avg)	32%	33%

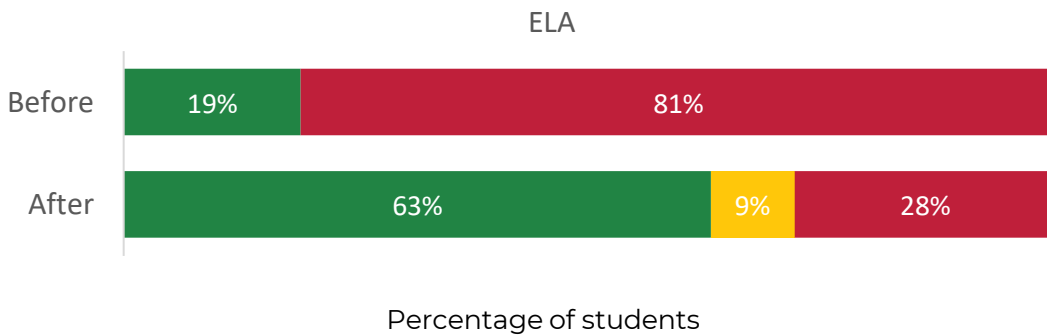
The US national average for SAT score improvement is 66 points after a full year of instruction. Of this score improvement, 35 points come from Evidence-Based Reading & Writing and 31 points come from Math. [CollegeBoard, May 2017]

Results reported by "Proficiency"

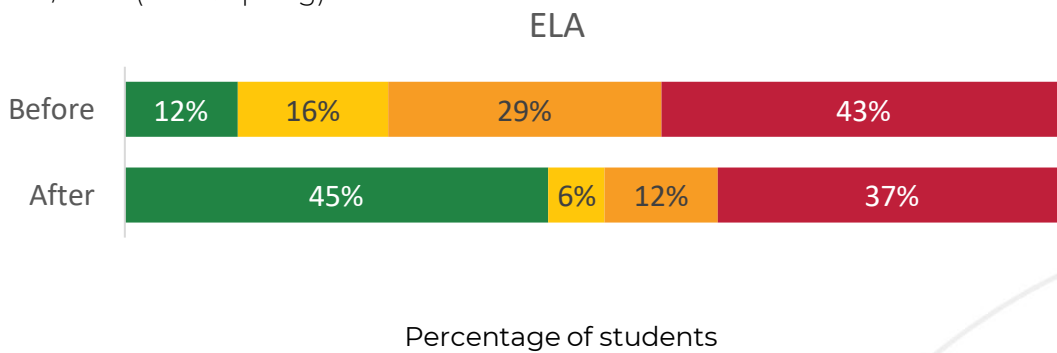
- : Student behind by 4+ grade levels.
- : Student behind by 2-3 grade levels.

- : Student behind by 1 grade level.
- : Student meets grade level benchmark

2019/2020 (Spring)



2021/2022 (Fall & Spring)





About District

Lake Nona High School is part of Orange County Public Schools, the 11th largest school district in the United States.

Throughout the years, students who used ChalkTalk saw an average 97-point improvement on the SAT which is 2.7x greater than the US national average in only 33% of the time.

Impact Study Methodology

Students take an official SAT practice test. Test data is used to auto-generate daily lesson plans for the custom school schedule. Every lesson plan has whole group instructional materials for the teacher plus student-facing materials (small group activities, personalized practice, and interactive study resources). Students end with another official SAT practice test.

This impact study reports on “growth” between the official test scores. It also uses reports on “proficiency” using the official College-Readiness grade-level test score benchmarks published by CollegeBoard.

Quotes

“ [ChalkTalk] has been the main thing that has kept my 11th and 12th grade ahead.

“ I love what you guys have done to the reports.

Heather Jaramillo, ELA teacher

“ We’ve been trying to improve our graduation rates for years. This year, all we did is add ChalkTalk for 14 weeks and **we raised our concordant test scores by 19%**.

Donielle Gregory, Vice Principal

“ **You guys are seriously the best.** I am so grateful!

KeriLynn Freiermuth, ELA teacher