



## 4.2 points

average ACT score improvement for active students enrolled in ChalkTalk.



## 3.8x growth

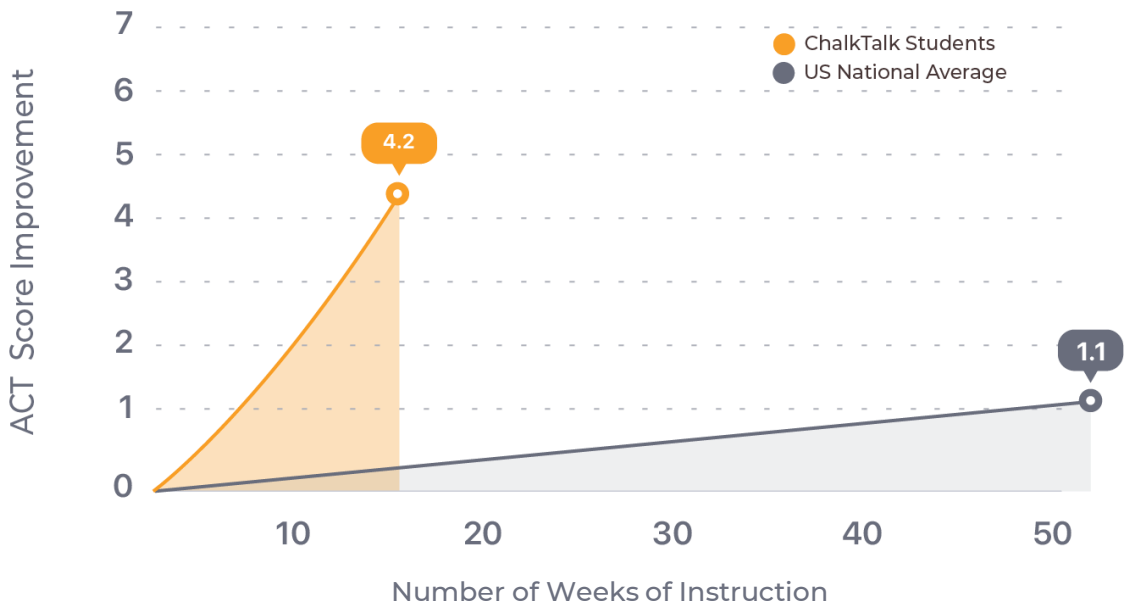
compared to the national average ACT score improvement (1.1 points).



## 69% less time

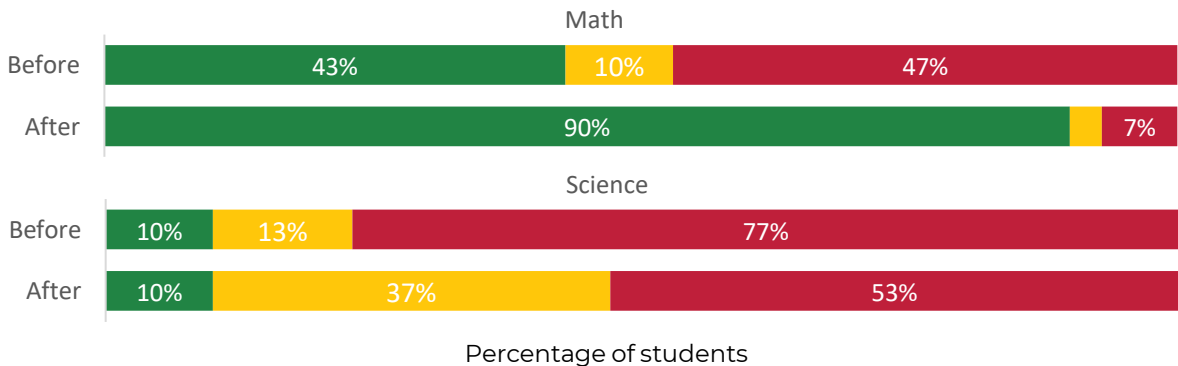
than the national average ACT score improvement period results achieved in 16 weeks vs 1 year.

### Results reported by "Growth"



### Results reported by "Proficiency"

- : Student behind by 1 grade level.
- ⦿: Student behind by 2+ grade levels.
- : Student meets grade level benchmark.



## About School

White Hall High School is a public high school located in White Hall, Arkansas.

55 White Hall students had significant learning activity on ChalkTalk.

## Impact Study Methodology

Students take an official ACT practice test. Test data is used to auto-generate daily lesson plans for the custom school schedule. Every lesson plan has whole group instructional materials for the teacher plus student-facing materials (small group activities, personalized practice, and interactive study resources). Students end with another official ACT practice test.

This impact study reports on “growth” between the official test scores. This study also uses reports on “proficiency” using the official College-Readiness grade-level test score benchmarks published by ACT.



**CHALKTALK**  
Education is Human